



Tips to a Successful Party

Hosting a party is NOT difficult! Follow these simple steps to success and you'll be on your way to sending your family to camp for free this year.

Go Big on the Guest List

It's common for 35-50% of the people you invite to not be able to attend, so be sure to over-invite. Use the 40 Guests in 4 Minutes to get you started creating a quick list.

Mail or Hand Out Those Invitation Postcards

You'll want to mail or hand those cards out 2-3 weeks before your party. Too far out and it can get forgotten and too close to the date and your guests may already be busy.

Follow Up and Check RSVP's

A phone call to follow-up 2 to 3 days before your party will help increase attendance and sales; invitations and calendar notes sometimes get missed. As well, a personal call for a fun evening out with friends is sometimes incentive enough.

Remind Guests of Your Party Start Time

When your guests RSVP, remind them of the start time. This will help to keep things moving on time and allow you and your guests more time to socialize after "the party" part of the evening is finished.

Give Your Guests a Heads Up

Make use of Facebook. Create an event, send your friends a link to the camp, and send a reminder message in the days leading up to the party.

It's a good wager that none of your friends have ever been to a "Happy Camper" Party before. Choosing a camp is a big decision and not one that most people will decide on the spot.

So, when you hand out an invitation card or call to follow up, give them a brief thought about why camp is something you send your family to. When they understand the intrinsic spiritual value that creates life-long change in their children, it definitely sparks an interest. Encourage them to explore the camp on their own using the website on the card before the party.

Don't Forget

Don't forget to give away the cups, magnets, and the \$75 Camp Gift Certificate. Also, don't forget that you have a Camp Representative available via phone to answer any questions for you or your guests.

Watch the Video TODAY

There are a couple of different videos on the DVD. One is specifically for you, the others help show your guests a little bit about camp.



Join the party.