



The Party Guide

Hosting a party is simply about sharing about you and your child's experiences. The Camp Brochures and videos will help you get started and answer some common questions; after that, make use of the Impact 2818 Staff Representative who'll be available to you that evening during your party.

{During the Party}

No Intrusive Salesperson

This is the biggest difference about a "Happy Camper" party from any of the other home parties you've been to. You obviously believe church camp is valuable for your child. The other moms you've invited are going to trust you on a decision this big far more than they will trust any salesperson. Their child's safety and spiritual well being are at hand here. Your experience is the most important reference they want to hear.

Set Out Some Snacks

You're going to be having a group of ladies over and it's definitely time for a night out. Have some great snacks and drinks out to help set a comfortable mood for everyone whether they're familiar with other guests or not.

The Flow of the Party

"The Party" itself isn't real long or complicated.

- Once everyone arrives, invite everyone to the TV to watch the Party Video from your Happy Camper DVD.
- Take 5-7 minutes to tell your guests the personal story about why your family attends Impact 2818's summer church camps. How have your children been impacted by the experience? Is it more than fun and exciting, how is Jesus Christ a part of that experience?
- If you really want to push a specific camp site or event (like you want everybody to send their kids together), you can watch one of the site specific videos to help provide a little more background about the event.
- Hand out the 2012 Camp Catalog
 - Let them know that the first page in the catalog highlights the most common and biggest questions parents are asking.
 - Then, help get your guests browsing by starting them at the camp and week you're sending your kids to.
 - Let them know you'll answer any kinds of questions and that you have a Camp Representative on standby who can answer any more unique questions on the phone.
- Put the names of all the guests on pieces of paper and do a drawing for the cups, magnetic shopping lists, and the \$75 gift certificate to an Impact 2818 camp.
- Lastly, hand out the registration forms and scholarship forms for everyone to complete or take home and discuss with their family.





Let the Party Start

Hopefully everyone has the husbands on kid duty and you all can kick back and enjoy a little relaxing time together. You've all earned it!

{After the Party}

Collect Registration Forms

If anyone has completed forms at the party, collect those. Collect the rest of the forms during the next 2 weeks before your party closes.

Follow Up

Follow up with your guests who were planning family discussions or waiting on scholarship results. You won't want to miss their registration if they are planning on sending a child. As well, it's a great chance for them to ask any last questions in a one-on-one situation.

Complete Your Party Order Form

Using the Party Order Form and your guests registration forms, fill in the form blanks to determine your level of rewards as well as to register your own campers.

Close Your Party

Get everything sent in as soon as you get all the registrations in. You'll need your Party Order Form, any Registration Forms, and any Checks or Gift Certificates that may have been turned in. Remember, this should be done no more than two weeks after your party.

Camper Gifts

Any Water Bottles, Photo Albums and T-shirt gifts will all be waiting for your campers at check-in when you arrive at camp. You and your guests will simply need to stop by the camp merchandise area and let them know that you're expecting a Happy Camper package for your camper's name.



Join the party.